



humor **THAT** works

Better Results. More Fun.

INFORMATION PACKET

A man in a dark suit and light shirt is speaking at a podium. He is gesturing with his right hand raised. The background is dark with blue stage lighting. A large, semi-transparent teal box is overlaid on the image, containing white text.

“No MBA class ever taught me how to bring humor into the workplace.

The **creative** and **actionable** methods Andrew has bottled up and served to his audiences are a **must-have** for any aspiring leader in business today.”

–Mark von Oven
Business Intelligence Customer Leader
Procter & Gamble

A 3D topographical map of the world, showing the continents in a dark, textured brown color. The map is set against a dark, gradient background. A bright, circular light source is positioned in the Atlantic Ocean, casting a strong glow and creating a lens flare effect. The text is overlaid on the map, centered horizontally and vertically.

**HUMANITY'S
DESPERATE
NEED FOR
HUMOR**



Why Humor Matters

The current way of working isn't actually working:

- 83% of Americans feel stressed at work.
- 55% of Americans are unsatisfied with their job.
- 47% of Americans struggle to stay happy.

Of course it's even worse in Disney World where only 1 out of 7 Dwarfs is Happy.

In our obsession to become as efficient as possible, we've run into a problem: you can't be efficient with humans. Humans have "emotions" and "feelings;" they get "sick" and "tired;" and they have to do things like "eat" and "sleep."

What's at stake? Close to **a trillion dollars** in lost productivity and increased costs:

- \$300 billion due to stressed workers.
- \$500 billion due to disengaged employees.
- \$11 billion due to employee turnover.

Humor That Works is here to change that. Our mission is to teach individuals, teams, and organizations how to get better results while having more fun.



TOPICS

HUMOR THAT WORKS:

The Missing Skill for Success and Happiness at Work

83% of Americans are stressed out at work and 55% are unsatisfied with their jobs. The impact? Close to a trillion dollars in lost productivity and increased costs.

Luckily humor is here to help. People who use humor are more productive, less stressed, and happier. This interactive and experiential program will teach you what humor at work means, why it is desperately needed, and how to use humor to create a positive work culture, increase team productivity, manage stress, and have more fun.

LEARNING OBJECTIVES:

- Efficiency vs Effectiveness
- The \$500 Billion Problem at Work
- 30 Research-backed Benefits of Humor
- Developing a Humor Mindset
- How to Start Using Humor Today

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WORKSHOPS

In Human Effectiveness



Humor That Works is a training organization dedicated to improving human effectiveness by teaching your team how to get better results while having more fun. We believe professional development should drive immediate results and be something you and your team actively look forward to doing.

Our workshops are practical, actionable, research-backed, experiential, and fun. They focus on helping you solve specific workplace challenges while building workplace relationships.

Stress Less: An Action Guide to Managing Stress and Getting More Done



It doesn't matter how good your productivity system is if you're dead. Or if you feel like death; if you're worn out, burned out, stressed out. This workshop teaches you how to manage your stress to increase productivity and get more done.



Engineering Creativity: Coloring Outside the Lines to Think Inside the Box

Most people think creativity is some type of elusive muse that only visits the chosen few. The reality is that thinking creatively involves structure, process, and hard work. This workshop teaches you how to engineer innovative solutions to the challenges you face today.

Mastering Communication: How to Communicate with Anyone at Any Time



The average person spends 80% of their time in some form of communication: emails, meetings, presentations, small talk, phone calls, text messages, snapchats, and more. But just because we communicate frequently it doesn't mean we do it well. This workshop teaches you how to communicate with anyone at any time.

Managing Humans: How to Build, Maintain, and Lead Effective Teams



Humans are the hardest resource there is to manage. They can't be programmed and they have "emotions" and "feelings." This workshop teaches you how to build the right team, maintain a positive working environment, and lead that team toward better results.



Intentional Leadership: How to Lead Up, Across, and Down

We live in a Volatile, Uncertain, Complex, and Ambiguous world. Today's leaders have to be adept at thinking on their feet, leveraging their team's strengths, and confidently leading through change. This engaging and interactive program will teach you the principles of what it means to lead in today's VUCA world.

THE //
FLATIRON
SCHOOL

DELIVERY





Delivery Options

We've worked with more than 25,000 people through our award-winning, Tweet-inspiring, change-inducing programs. Whether it's a keynote, workshop, or full-day training, our programs are:

- ❑ **Intensely practical.** The content is designed to be relevant specifically to your work.
- ❑ **Action-oriented.** You walk away knowing exactly what to do next.
- ❑ **Research-driven.** This isn't a hypothetical discussion, it's what actually works.
- ❑ **Experiential.** You not only learn the material, you get a chance to practice it.
- ❑ **Fun.** Because life is too short for workshops that suck.

KEYNOTE

- **Description:** A keynote presentation that is educational and entertaining, delivering key takeaways, relevant stories, and next steps for getting started.
- **Duration:** 20-120 minutes
- **Size:** >50

BREAKOUT / WORKSHOP

- **Description:** An interactive workshop of the listed deliverables that is educational and entertaining, with hands-on exercises to practice key skills.
- **Duration:** 60-120 minutes
- **Size:** <50

MASTERCLASS

- **Description:** A deep dive into each of the listed deliverables that is educational and entertaining, with hands-on exercises to practice key skills and workshop activities for applying learnings to specific roles.
- **Duration:** Half to Full Day
- **Size:** <25

To learn more, schedule a Strategic Humor Session today: info@humorthatworks.com.

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WHY HUMOR THAT WORKS





Working with Us

Putting together an event, no matter the size, is stressful. There are logistics, planning, catering, tech, and making sure the room isn't too cold people freeze or too warm people snooze. It is a lot of work.

Our goal is to make it easier for you. Here's what you can expect when we work together:

- 1. You will laugh and learn.** Everything we do sits at the intersection of getting better results and having more fun. Your audience will be engaged, educated, and entertained.
- 2. You will get a customized experience.** Every event we do is customized specifically to your needs. That means we speak the language of your audience, we use examples relevant to their needs, and we will help you deliver your objectives.
- 3. You will have an additional partner.** Your program is about your audience, not about us. We will be your partner to make sure it delivers what you need. One speaker go too long and need to cut 5 minutes from our keynote? No problem. Need us to incorporate a shout out as part of our program? Easy. We're there to help you.
- 4. You will get our full attention.** Your audience will have access to us before and after the program to ask questions, take pictures, get books signed, and more.
- 5. You will not have to worry about us.** You already have enough to worry about, you shouldn't have to worry about your speaker. We'll agree on specific details before the event so you have one less thing to worry about, we'll text you when we land and are on-site, and we can easily do a tech walkthrough while you're attending pressing matters.
- 6. You will have fun.** We practice what we preach which means our interactions from start to finish will be effective, serious, and fun, all at the same time.
- 7. You will look like a rockstar.** You don't do this for the credit but that doesn't mean it's not due. Together, we'll put on an incredible event and the audience will know it.

CLIENT LIST

Humor That Works has worked with 200+ Organizations from around the world, including:

Aol.



ESPN

NAVY



P&G

ISACA

Raytheon



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TESTIMONIALS

Humor That Works has worked with more than 20,000 people worldwide.

"By far **the best guest speaker** I've seen at P&G. His message and delivery went **above and beyond** expectations. If you haven't already considered Humor that Works for your next event, you're missing out."

–Ashley Maher

New Hire Event Organizer
Procter & Gamble

"Andrew was open, flexible, patient, and totally **professional**. He delivered exactly the **right message** in exactly the right way."

–Paul Herman

Training Program Manager
Western and Southern Life

"The **efficiency** and professionalism **exceeded my expectations** for what could be accomplished in such limited time. I would **recommend Andrew** to any group in the organization."

–Judy Saari

Operations Manager
Digital Federal Credit Union

"The training was awesome and **just what our team needed**. It is very **clear to me how what we've learned can be applied deeply throughout the work** that we do and in our day-to-day interactions."

–Marc Lieberman

Publications Coordinator
The College Board

"Andrew's presentation was **simple and effective**. We learned many **valuable techniques** to take back to the workplace."

–Arthur Bortz

Superintendent of Site Projects
Indian Point Energy Center

"The training surpassed my expectations! Andrew was hilarious and really provided tools we can use in the workplace. I would recommend him to any company or organization."

– Venessa Ortiz-Harry

Regional Director
BCFS

TESTIMONIALS



"... a great speaker who knows how to keep the attention of the audience."

–Peter, Procter & Gamble

"Andrew was OUTSTANDING! I would use him again without question."

–Sarah, Villa Crest

"Sets a new bar on the fun factor."

–Janine, Associate Director of IT

"A true, professional teacher."

–Leah, Retired Teacher

"Fun and fresh. He definitely knows what he's doing."

–Nate, Student, LSU

"Very inspiring and worthwhile presentation."

–Karen, Western & Southern

"One of the best training leaders I've heard in a long time."

–Laura, Sales Manager

"Andrew was by far the best. He made it worth coming to the event."

–Anonymous, Event Attendee

"He is pretty freaking awesome."

–Taylor, Student

"He definitely gets it. Great talk!"

–Chris, Session Attendee

"One of the best public speakers I've ever listened to."

–Anonymous, Session Attendee

"Funny, witty, highly intelligent (and handsome!) son!"

–LuAnn Tarvin, my mom



Booking Our Programs

Ready to see what we can do together? Contact:

info@humorthatworks.com

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646-543-7398

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