

To Book Andrew Tarvin, contact:

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AJTi, LLC with Humor That Works

817 2nd Ave, 2nd Floor \* New York, NY 10017

# Greetings Fellow Humans



Using Humor to Achieve Better Results.  
At Work. At Home. In Life.

# Andrew Tarvin

international comedian, published author, and award-winning corporate humorist\*

\*These claims are true but embellished. Without embellishment, Andrew has worked with more than 50 different groups, teams and organizations from around the world on how to better use and apply humor in the workplace, including:

Notable Groups Andrew has worked with:



your logo here



Learn how to bring humor to your organization, conference or event



## Top SEVEN Reasons You Should Use Humor at Work...

### **SEVEN: Humor Beats Stress.**

If stress is the villain, humor is the superhero. It relaxes muscles, lowers blood pressures and improves the immune system.<sup>1</sup>

### **SIX: Humor Leads to Happiness.**

Humor is one of the healthiest adaptations leading to a happy life.<sup>2</sup>

### **FIVE: Humor Improves Relationships.**

Humor can help build, maintain and improve relationships, one of the important elements of any successful organization.<sup>3</sup>

### **FOUR: Humor Creates Opportunities.**

Studies show managers who display a good sense of humor are given more opportunities than those who do not.<sup>4</sup>

### **THREE: Humor Improves Creativity.**

Humor and creativity go together like two Ps in a ppod (we've never really understood that saying). In both, you're looking at variables and seeing new connections.<sup>5</sup>

### **TWO: Humor Makes Better Leaders.**

People who use humor are viewed as being on top of things, in charge and in control.<sup>6</sup>

### **ONE: Humor Can Make You More Cash.**

Use of humor has been positively correlated to the size of executives' bonuses.<sup>7</sup>

[1-7] To see the studies behind these claims, visit <http://www.humorthatworks.com/benefits>.



## About Humor That Works

Welcome to a new way of working. One that is more effective, efficient and, incidentally, a lot more fun. Welcome to Humor That Works, where we're dedicated to helping all those in the corporate world, educational fields, non-profit organizations and the species of homo sapiens use humor effectively.

Humor That Works isn't just a website, consulting service or awesomely cool play on words. It's a philosophy. A methodology. A way to work smarter, better and happier.

We don't want you to become the company clown or a business jester. Humor That Works is about using humor in the workplace to achieve results. It's about leveraging levity to become a better leader, manager and direct report. It's about mining mirth for great presentations. It's... about time to read the next section.



## Defining Humor

To understand what we do, it's important to understand how we define humor. Humor isn't just jokes, bits and fancy fun time. It's much more than that. Humor is anything that causes amusement—it can make us laugh and make us think. It gives us a reason to smile, and saves us from becoming robots.

Humor could be as funny as hiring a corporate comedian for your meeting, as important as using a story to make a pitch to a key client or as simple as smiling at your direct reports to build your relationships.

Humor is both broad and narrow. It's broad because it can help in nearly every role you can find, every task you can think up and every organization you can join. It's narrow because it gets back to one thing: surprising your audience in a way that amuses them and helps you accomplish a goal.

*“A sense of humor is part of the art of leadership, of getting along with people, of getting things done.” - Dwight D Eisenhower*



*“Humor is by far the most significant activity of the human brain.” - Edward de Bono (physician)*

## Ways to Bring in Humor That Works

Humor That Works has two types of programs:

### HUMOR PROGRAMS

Humor Programs are all about teaching you how to use humor in the workplace to meet your specific needs.

**Humor Keynote** – Learn why using humor at work will help YOU create better relationships, build better teams, be more creative, get promoted, earn more and live longer.

**Humor Bootcamp** – Receive a crash course in using humor to improve your 5 key business skills: communication, relationships, problem-solving, execution of work and strategic disengagement.

**Humor Coaching** – Learn how to incorporate humor into your work based on your personality, skills and opportunities.

### HUMOROUS PROGRAMS

Humorous Programs focus on a specific topic and are presented in a way that uses humor to effectively and memorably teach the subject matter.

**Communication** – Develop the key communication skills that will make you a more powerful, confident and effective communicator.

**Relationships** – Discover ways to be more productive by improving your professional and personal connections.

**Problem-Solving** – Find out how to assess situations, brainstorm solutions and make decisions to make you more adept at solving problems.

**Execution of Work** – Practice ways to increase productivity, improve your time management skills and enhance your personal effectiveness.

**Strategic Disengagement** – Get edu-ma-cated on the value of R&R&R: relaxing and recharging and recreating yourself.

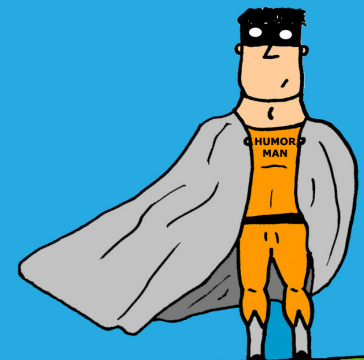
### 4 Things You Will Get When Hiring Humor That Works

1. You will laugh. You and your audience will enjoy the program and laugh, smile and possibly even shed a tear.
2. You will learn. More importantly you and your audience will learn in a new way that's not only fun, but effective.
3. You will be involved. You won't just sit passively, you'll accelerate your own learning through experiential activities.
4. You will want to book me again (Jedi mind trick).



### Humor That Works can help with:

Presentations \* Leadership Development \* Corporate Entertainment \* Team-building \* Train the Trainer \* Lunch and Learns \* Diversity & Inclusion \* Icebreakers \* Communication Workshops \* Wicked Problem Solving \* Relationship Training \* Improv Classes \* Getting Things Finished \* Energizers \* Customized Stand-up \* Productivity Tips \* Year End Celebrations \* Time Management \* Strategic Disengagement \* Content Delivery \* Effective Habits for People (7 of them) \* Stand-up Comedy Classes \* New Hire Training \* Onboarding \* Sales Training \* And more! \*



\*We cannot, however, help you with corporate espionage, cloning or time-travel.

# What people are saying about Andrew Tarvin and Humor That Works:

“We highly recommend Andrew as an improviser, facilitator and instructor. If you’re looking for any of the above, you won’t regret working with him.”

- Lynn Hulsman, ComedySportz

“Working with Andrew has been a pleasure for me as he always listens to the needs of his customers and delivers with a high degree of professionalism. I look forward to working with him even more in the future.”

- Hilmar Hamann, PhD

“It was a pleasure to work with Andrew and I highly recommend his training.”

- Nancy Tang, P&G

“I definitely recommend Andrew as a facilitator and instructor. If he can help a lawyer like me find the value improvisation, he can help anyone.”

- Michael Warner, Esq.

## More praise for Andrew and Humor That Works

“Most fun and memorable event of the session.”

“The most valuable session of the day.”

“We need more trainings like this.”

“Andrew’s a great speaker who knows how to keep the attention of the audience.”

“This is great stuff. Thanks again for the motivation.”

“One of the best public speakers I’ve seen at P&G.”



For Availability, please contact:

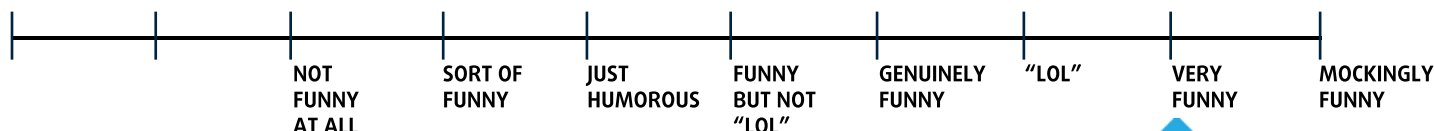
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The Haha Meter

# hahahahah



↑  
You will be here.

Haha Meter © DREW HEFFRON, used w/ permission

You will laugh and you will learn. Guaranteed.